

# ANNUAL REPORT FYE June 30, 2013

# Letter from the Chairwoman



Feed Our Future continues to make an impact in the community and in the lives of many of our most vulnerable, our children. This success has been possible through the continued generosity of our supporters and donors without whose support achieving our mission would be far more challenging.

At Feed Our Future we are about feeding minds and bodies and changing lives. Through your shared commitment and passion we are creating change. Access to healthy school meals help to eliminate hunger for hundreds of children in the Cayman Islands whilst contributing to their education, nutrition, health and future productivity as adults. School meals are a sound investment.

We are both proud and excited to share with you in this report details of the growth and progress we have made in our programmes and services. Our work has matured from the simple belief that everyone has a role to play in tackling the national issue of hunger to a tangible safety net and solution that empowers many children and provides relief to struggling families.

The Feed Our Future Board of Directors and I are proud of what we have accomplished and most grateful for those in the community that have played their part.

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There is a growing epidemic, almost, of families who are now struggling to make financial ends meet. One of the areas that presents evidence of this, is the growing number of children who arrive at school with nothing to eat and no money to by lunch. The Feed our Future foundation has been able to provide much needed support to some of these children, ensuring that as many of them as they can help, are able to face the school day with the assurance that they will have at least one meal for the day. I want to applaud the work being done by this organization and wish them all success as they try to provide a much needed service to some of the needy children on these islands.

- PRINCIPAL, PRIMARY SCHOOL

# Operating Highlights

In the past year many new initiatives and partnerships were introduced that propelled the growth of our programmes and community reach. Whilst we have highlighted just a few below we should mention how motivated we are by the creative means of community support we continue to be offered in carrying out our mission.

- In the 2012/2013 school year we expanded our services to include school meal support to 21 schools, including Cayman Brac and serviced 164 children daily.
- In October of 2012 our 2nd Annual Pig Roast fundraiser drew a crowd of dedicated supporters seeking a taste of the Island's best roast of pig for a good cause. This signature culinary event drew support from over thirteen of Cayman's top restaurants and Cayman's top performing band Bona Fide.
- In December of 2012 we introduced a new awareness and fundraising campaign entitled "Santa Mailbox" with the corporate backing of Mailboxes, etc. Children were encouraged to write letters to Santa and in the spirit of holiday giving visit Mail Boxes Etc. to purchase a very special North Pole stamp for \$1 to affix to their letter addressed to Santa Claus at the North Pole. For each stamp purchased \$1 was donated to Feed Our Future.
- In December of 2012 we held our first "Help Bag Hunger" food drive with the backing of one of our corporate supporters and a goal of filling new back packs with healthy snacks for distribution to Feed Our Future affiliated schools.
- In February 2013 a sub committee of Feed Our Future was established entitled the Educational Committee with a mandate which includes a focus on encouraging self-help and improving life skills.
- In April 2013 two local running enthusiasts undertook the Marathon Des Sable Marathon Des Sable 7 day, 156 mile stage race through the Sahara Desert in Morocco to raise awareness and funds for Feed Our Future's school meal programme. What an impressive undertaking to help Cayman's hungry children.

 In April of 2013 we delivered the first of our life skill workshops aimed at empowering the children and families we support by helping them to build skills that enable them to shop for and cook healthy affordable meals so they can end hunger at home. The Cooking Matters workshop was delivered with the backing of the Feed Our Future educational committee, Mise En Place, and donations from Kirk Market and Progressive.

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- In May of 2013 we hosted our first Empty Bowls fundraiser with the support of the students and educators at Cayman International School together with help from four of our restaurant partners. The empty bowls premise is that educators and others in the community work to create handcrafted bowls. Guests are invited to a simple meal in exchange for a cash donation. Guests keep the handcrafted bowl as a reminder of all the empty bowls in the world.
- In May of 2013 we also participated in Child Month an annual initiative of the Department of Children and Family Services, which aims to celebrate our children whilst also advocating for their rights. Feed Our Future's Island wide dress down celebrated in schools and Corporations Island wide was a great success again this year and this campaign serves as one of our largest fundraising and awareness raising initiatives.
- In June of 2013 Feed Our Future enjoyed the privilege of being the official charity for the Flowers Sea Swim and Walk & Watch for the second year in a row, in addition to being the beneficiary of the 1st Flowers International 5k and 10k swims. The Flowers Sea Swim is an annual internationally recognised and sought out sporting event, which draws swimmers from the Cayman Islands community and all over the world. All registration proceeds from this year's event benefited Feed Our Future's school meal programme.

As human beings, our most basic needs are for food, clothing, and shelter. The unfortunate reality for a number of our children is that their basic needs are not being met. If a child is hungry and worried about where her/his next meal is coming from, how can we expect him/her to succeed in other areas of her/his life? When children are not properly nourished, they cannot learn, they cannot concentrate and they cannot be expected to prioritize education. This is why an organization such as Feed Our Future is so essential and beneficial to the community, as it helps families in need and assists them with meeting their basic needs. We are very grateful for all the work that this organization does and for the support it offers our families, providing our children with an opportunity to succeed!

- PROGRAMME MANAGER, AT-RISK YOUTH

# Schools Supported



**John Gray High School** \$26,275 • 18.6%

**Sir John A Cumber Primary** \$17,022 • 12.1%

**Savannah Primary** \$15,745 • 11.2%

**North Side Primary** \$15,267 • 10.8%

**George Town Primary** \$13,710 • 9.7%

**Red Bay Primary** \$11,288 • 8.0%

**Lighthouse School** \$8,83 • 6.3%

**Clifton Hunter High School** \$7,568 • 5.4% Wesleyan Christian Academy \$4,700 • 3.3%

**Bodden Town Primary** \$3,910 • 2.8%

East End Comm. After School Programme \$3,600 • 2.6%

**Prospect Primary** \$2,616 • 1.9%

**West End Primary School** \$1,916 • 1.4%

**Cayman Academy** \$1,894 • 1.3%

Layman Scott High School \$1,682 • 1.2%

**CIFEC** \$1,102 • 0.8%

**East End Primary** \$834 • 0.6%

**Creek and Spot Bay Infant School** \$810 • 0.6%

**Hope Academy** \$798 • 0.6%

**Triple C School** \$701 • 0.5%

**Truth for Youth School** \$494 • 0.4%

Alternative Education Unit \$150 • 0.1%

#### \$140,915

I would like to express to you many thanks for all that Feed our Future does. It meets the needs of those children/families who seem to fall through the cracks and for one reason or another can't receive assistance from the Department of Child and Family Services. Without FoF many of these children would go without food some of the time, or what they would receive would be substandard. I very much appreciate that this year you are looking closer at the family circumstances. There are sometimes reasons that are not entirely financial for supporting certain children. Two examples of this are domestic abuse which leads to a step-child in the family being rejected by the working parent, and parents with very poor organisatinal skills which means that the children often go without getting some of their needs met. There are community organisations that can help in each of these situations, but what you do is take care of the child while the parents are working on their own issues.

- SCHOOL COUNSELLOR, PRIMARY SCHOOL

## Financial Overview FYE June 30, 2013

#### Funds raised for 2012-2013 School Year

Available for distribution in 2013-2014 School Year		\$198,712
Adr	ninistrative Expense paid by FOFL	\$(1,071)
Exp	enses	\$(344)
Adr	nin. Items contributed by donors	\$(727)
Administrat	ive costs incurred in Fiscal 2013	
Tot	al	\$205,43
Chil	d Month Campaign	\$33,824
Flov	vers Sea Swim Event	\$43,392
Pig	Roast Event	\$14,049
Sale	e of Photo Books from Gala 2012	\$225
Spa	re Change Boxes	\$6,238
Oth	er Charitable Organizations	\$34,621
Indi	viduals	\$6,015
Cor	porations	\$46,712
Cor	nmunity Driven Initiatives	\$13,765
	ed for 2013-2014 School Year	\$6,593
Unr	estricted funds carried forward	\$(5,652)
Dist	ributed for 2012-13	\$(140,91
Fun	ds available at beginning of 2012-13 school year	\$135,26

Feed Our Future wish to recognize the generosity of KPMG, our appointed auditors. KPMG have made a commitment to offer their services on a pro bono basis. We remain extremely grateful for this support. To review our audited financials for the FYE 2012 please visit our website documents section. The audited financials for FYE June 30, 2013 are now being finalised and will be available on our website in early 2014.



# Funding Sources

Commemorative gifts \$6,593	* * *
Community Driven Initiatives \$13,765	$\hat{a}$
<b>Corporations</b> \$46,712	
Individuals \$6,015	後、後、後 後、後、後、後
Other Charitable Organizations \$34,621	*************
Spare Change Boxes \$6,238	
e of Photo Books from Gala 2012 \$225	Ō
<b>Pig Roast Event</b> \$14,049	
Flower's Sea Swim Event \$43,392	
Child Month Campaign \$33,824	111 111 111 111 111 111 111 111 111 11

\$205,435

55 Feed Our Future (FOF) is a welcome blessing to many families in these hard economic times with roughly 40 students being covered by the program at our school alone and many more at other schools across the island. The issue of children attending school without lunch is best put by Pear Bailey (ground-breaking African-American actress), "Hungry people cannot be good at learning or producing anything, except perhaps violence". The FOF program has wider reaching effect than just feeding a child but it impacts the learning and behaviour of that child for the better, thus improving the overall culture of the school's community.

- SCHOOL COUNSELLOR, SECONDARY SCHOOL

## Corporate Supporters FYE June 30, 2013

**AALL** Foundation ABS Trade & Commerce Advantage International Management (Cayman) Ltd. Al Rentals Aon Risk Solutions Bank of Butterfield Baraud BDO Bodden & Bodden Burger King Butterfield Bank CAA Cavman Caledonian Global Camana Bay Campbells Carey Olsen Caribbean Publishing Cayman Airways Cayman Distributors Ltd. Cayman Enterprise City Cayman First Cayman Islands Monetary Authority Cayman Islands Rugby Club Cayman Masonic Children's Foundation Cayman National Bank Cayman National Cultural Foundation Cayman Taffy Celebrations Charles Adam Ritchie & Duckworth CI Aviation Authority CI Department of Children & Family Services CI Department of Health Regulatory Services CI Department of Immigration **CI** Department of Tourism **CI** Financial Crimes Unit CI Govt General Registry CISHRP

Civil Aviation Authority of the Cavman Islands CML Convers Dill & Pearman Davenport / San Sebastian DART Deloitte Deutsche Bank Digicel DMS Fabrizone First Caribbean Intl. Bank Fidelity **Fitness Connection** Flowers Group Flowers Sea Swim Foster's Food Fair IGA Genesis Trust George Town Crafts Ltd. **Global Way Makers** GMC General Contractors GNC Greenlight Re Hedge Funds Care Highwater Hollywood Theatres Hurley's Group Intec Jambac Coral Kirk Market Kozy Kids KPMG LIME Mail Boxes etc. ManagementPlus Maples & Calder Maples FS Massive MCS Megasystems Mike's Ice Ministry Health, Env, Youth, Sports & Culture

Ministry of Community Affairs, Gender & Housing Ministry of Finance, Tourism & Development Ministry of Tourism and Development Mise en Place Mourant National Drug Council Optical Outlook Pizza Hut Popeyes Portfolio of Internal / External Affairs **Progressive Distributors** PwC Rankin's Farm **Rawlinson & Hunter RBC** Trust **RBC** Wealth Management **Ritch and Connolly Ritz Carlton** Rotary Central **Rotary Sunrise** Russian Prosperity Capital Samson & McGrath Scotia Bank Seven Fathoms Rum Solomon Harris **Stepping Stones** Swiss & Global Fund Administration (Cayman) Ltd. The Security Centre The Wellness Centre Thorp Alberga Tiffanys PreSchool **Travel Pros Trident Trust** UBS **UNICEF** Cayman Walkers Water Authority Cayman

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## Restaurant Supporters FYE June 30, 2013

Abacus Calypso Grill Chicken! Chicken! Eduardo's Frosted Robin Icoa Karma Karoo LUCA Michaels Genuine Mise en Place Ortanique Ristorante Pappagallo Ritz Carlton Grand Cayman Westin Grand Cayman *I just want to thank Feed Our future Cayman for all they have done for my son this year. The help came at a time when I needed it the most and was so grateful for help. We also enjoyed the cooking class and due to that class my son is in the kitchen more to help cook. I just want to thank you all for everything and this is such a great Organization. Thank you for helping our children in Cayman.* 

- PARENT OF A FEED OUR FUTURE SPONSORED STUDENT

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# Individual Supporters

Thanks to the overwhelming support of those in our community our list of individual supporters is growing by leaps and bounds and demonstrates the generosity of those in our community both young and old. We applaud and sincerely appreciate our individual supporters who have made a personal commitment in some way or form in support of our cause.

As a means of preserving anonymity in cases and for the avoidance of any omission we have not undertaken to list individual donors in this report.

## Acknowledgment of Board of Directors, Supporters and Volunteers

Feed Our Future is fortunate to be led by an able and passionate Board of Directors made up of prominent members of our community. Each Director has contributed to the development of our work in their own unique way. Congratulations to Stacey VanDevelde, Anna Goubault, Frank Balderamos, Jr. Simone Ross, Wanda Ebanks, Anthony Lawson and Kyle McLean on another successful year.

Sadly Feed Our Future bids farewell to Kyle McLean who for personal reasons stepped down from the Board in late 2013.

In carrying out much of our day-to-day work Feed Our Future relies heavily on the dedication, commitment and hard work of our volunteers who give selflessly of their time. We wish to publicly thank and highlight their contributions at this time:

#### **Operational Volunteers**

Daniel Cummings Branding, website, graphic design Mark McBryan Technical, website Tina McLaughlin Bookkeeping & Accounting

#### **Events / Educational Workshops**

Alexandria Whittaker Ashlyn Goubault-Ebanks **Bethany Smith** Bona Fide Caroline Moran Cody Bush Diana Escalante Joey Hew Julie Gallant Leon Hall Lisa Burke Marie Goubault **Russell Bunton** Sarah Hydes Sean Collins Sheena Bunton Stephanie Steen Stephen Trench Vera Hunter

#### Administration / Other

Idania Ebanks Jonathan Adam Richard Goubault Sian Adam Tabitha Crowley Val Pollon On the behalf of the staff and Students at our school I would like to THANK YOU and the FOF organization for this very kind gesture it is so much appreciated and will go some way to ensuring that our most vulnerable students receive the nutrition to enable them to successfully access the academic demands of the classroom.

- PRINCIPAL, SECONDARY SCHOOL

# Looking Ahead

As we embark on meeting our objectives for the FYE14 year we look to complete enrollment in our programme for the 2013/2014 school year and have already grown our programme by 14% accepting 187 children in our programme from 19 different schools in Grand Cayman and Cayman Brac. In the first half of the 2013/2014 school year we successfully delivered our first Shopping Matters workshop for our new families and children and continue our focus on developing and moving forward with our plans to introduce a Summer Food programme in the summer of 2014. These are exciting times for us and the children of Cayman. The possibilities are endless with the level of resources and backing we are fortunate enough to enjoy.

Together we can change the outlook for kids in Cayman that face hunger daily.

Unfortunately as you are aware it is a common thread that our children are often lacking in appropriate and basic nutrition and therefore we would welcome any support to enable us to provide the children with a healthy breakfast, lunches and snacks. We would also welcome any other support that you might be able to give us to address this situation and promote long-term healthy eating habits for the children that we work with.

- BEHAVIOURAL SPECIALIST, PRIMARY SCHOOL LEVEL

# Year in Review













### FEED OUR FUTURE







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