

# ANNUAL REPORT

FYE JUNE 30, 2014

“Poverty is complex,  
feeding a child  
is not.”



# LETTER FROM THE CHAIRWOMAN



Do you know about hunger? It is okay if you do not. It is pretty hard to see. It follows an increasing number of children everywhere, right here in the Cayman Islands. When a childhood is devoured by hunger, imagination is replaced by worry. It makes it hard to learn. Bright futures are lost. We can change this story and help children, right here in the Cayman Islands, have the today and the tomorrow they deserve.

This past fiscal year has been a whirlwind! We are excited to share with you details of the continued progress we continue to make. As we move into our fourth year of operation the Feed Our Future Board of Directors remain focused on confronting the national issue of hunger and providing a tangible safety net and solution that empowers many of our Island's children and provides relief to struggling families.

We thank you for sharing our passion and supporting our work.



**STACEY VANDEVELDE**

[ excerpts sourced from No Kid Hungry.org ]



“ *In this letter I am going to be thanking you for the Feed Our Future program. I feel kind of happy because not a lot of food programs would help out a school for misbehaving children. The reason why I am so happy is because the program has helped me in times when my dad and mom don't have the money or I didn't get breakfast, the program provides for me. I just want to thank you for giving the Cornerstone Unit a chance for this opportunity.*

- STUDENT FROM THE CORNERSTONE INCLUSION UNIT

# OPERATING HIGHLIGHTS

**Each year new initiatives and partnerships bloom serving to advance the growth of our programmes and community reach in some way. We have highlighted a number of them below. We are inspired and motivated by the creative means of community support we continue to be offered in carrying out our mission.**

## 2013

- In July the Islamic Society of the Cayman Islands came together with Feed Our Future to host a month-long 'Fast-A-Thon' to raise money by encouraging non-Muslims to try fasting for (at least) one day, donating the money they would have spent on meals to the charity.
- In August two local heroes undertook a challenge to stand up paddleboard around the entire Island of Grand Cayman to raise awareness for Feed Our Future. The seventy mile two day adventure presented many new and exciting challenges for Sharn Mentz and Joe Curley who undertook the journey and secured the backing of corporations and individuals in the community to raise funds for school meals. Feed Our Future's restaurant supporter Surfside generously contributed to the success of this event through the delicious Caribbean buffet and friendly service.
- Following a vigorous enrollment process commencing in August, Feed Our Future's school meal programme grew in size, reaching more children, closing out the 2013/2014 school year in support of 222 children serviced daily.
- School counselors and inclusion units continue to be supplied with food for their pantries. And we maintained for the second year our support of East End Primary's after school programme through the funding of a healthy snack.
- In September Caledonian Global Financial Services hosted its 1st Annual Cayman Islands RC Grand Prix for charity, Feed Our Future proudly benefitted from this fun event.
- In October our 3rd Annual Island Roast raised the standard of culinary events featuring the support of Mise en Place, The Ritz Carlton Grand Cayman, The Lobster Pot, Ortanique, Smokin Bros, Best Dressed Chicken, Camana Bay, Cayman Distributors, and Bonafide. This unique event, our signature fundraiser gets better each year thanks to the support of many in the community.
- Feed Our Future's life skills workshops continued this fiscal year, with two more delivered. "Shopping Matters" was held in November through the kind support of King's Imports and Feed Our Future volunteers Cody Bush and Community Dietician Bethany Smith. This workshop taught participants the value of stretching food bought in bulk and cooperative shopping. The workshop also included a cooking demo.
- In December well known runner and humanitarian Derek Haines hit the road to raise funds for the establishment of Feed Our Future's Summer Food programme under the generous financial backing of the Rotary Club of Grand Cayman, DART, Pricewaterhousecoopers, Ernst & Young colleagues, family and friends. 'A Recipe for Summer' launched on July 1, 2014.
- In December the Cayman Islands Golf Invitational enticed avid golfers to raise a substantial sum for Feed Our Future's school meal programme.
- For the second year Feed Our Future partnered with Mailboxes Etc. to raise funds through the Santa Mailbox campaign. Special letters destined for Santa mailed with the purchase of a very special North Pole stamp ensured a \$1 donation to Feed Our Future for each stamp purchased.
- The famous white party, now in its 6th year, Mistletoe, a glamorous event for the mature individual to celebrate the Christmas holiday season kindly selected Feed Our Future as the beneficiary of ticket proceeds.



# 2014

- The 4th Annual “Kids helping Kids” street hockey tournament held in January at Camana Bay proved an incredibly fun-filled day for families with proceeds raised split between Feed Our Future and youth hockey in Cayman.
- In February the Cayman Islands Tourism Association’s Taste of Cayman event encouraged festivalgoers to pay it forward and ensure a healthy school meal to a child in need through their donation of unused food tickets the value of such ticket being donated to Feed Our Future. Further enhancing this drive, Seven Fathoms Rum held an exciting mixology competition amongst Cayman’s leading mixologists with full proceeds of their special cocktail concoctions sales also going towards Feed Our Future’s school meal programme.
- In April our second Cooking Matters workshop was held with a focus on encouraging ‘Kids in the Kitchen’ and focused on teaching Feed Our Future sponsored children how to prepare a simple yet healthy low cost meal. Feed Our Future volunteers Community Dietician Bethany Smith, Sean Collins and Chef Ryan Lloyd of Mise en Place led the workshop with food goods kindly donated by King’s Imports and Mise en Place.
- The second Empty Bowls fundraiser was held in May with the support of the students and educators at Cayman International School and two of Feed Our Future’s restaurants partners Ragazzi and Calypso Grill. The empty bowls premise is those educators and others in the community work to create handcrafted bowls. Guests are invited to a simple meal in exchange for a cash donation. Guests keep the handcrafted bowl as a reminder of all the empty bowls in the world.
- May is designated as Child Month in the Cayman Islands and for the third year Feed Our Future hosted an Island wide dress down day event amongst schools and corporations. This event supported by the community with enthusiasm serves as one of our largest fundraising and awareness raising initiatives whilst advocating for the rights of Cayman’s children.
- Feed Our Future has proudly served as the official charity of the Flowers Sea Swim and Walk for three years, and more recently the Flowers International 5k and 10k swims forming part of the weekend of world class swim events organized by the Flowers family. All registration proceeds from the events benefit Feed Our Future’s school meal programme.

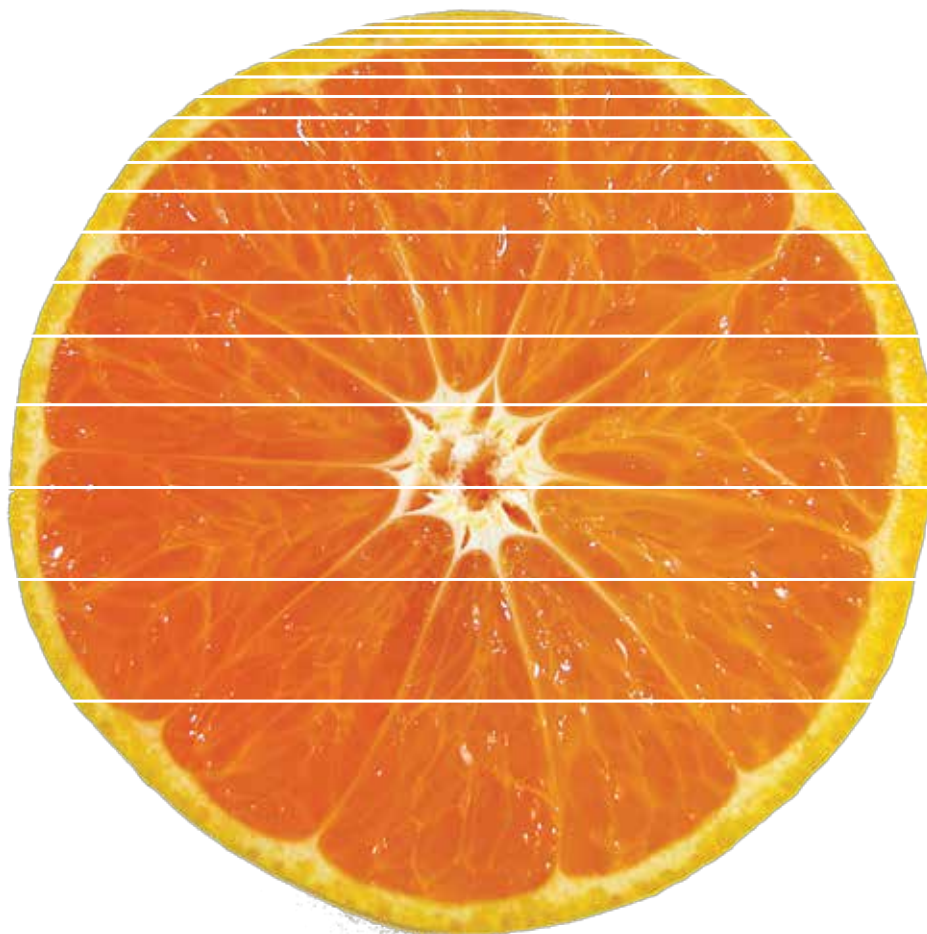




“ When I first met this young boy he was anxious and insecure. There was a lot of reason for him to feel insecure. There was no money for birthday gifts and there was always the threat that the family would be evicted for not being able to pay the rent. And, he was frequently hungry. He took on a lot of worry for the family, especially how his mother was going to get food. Knowing he is able to receive regular meals at school, and that from time to time there is extra food coming home from FoF, has helps him shed much of his worry. It is still something he struggles with at certain times, but he is better able to focus on his studies at school and is no longer referred to the School Counselor for not being able to concentrate in class.

- COUNSELOR, PRIMARY SCHOOL

# SCHOOL MEAL PROGRAMME



<b>John Gray High School</b>	\$44,397.20	• 25.4%
<b>Sir John A Cumber Primary School</b>	\$22,858.00	• 13.1%
<b>Savannah Primary School</b>	\$17,370.00	• 9.9%
<b>Red Bay Primary School</b>	\$15,616.20	• 8.9%
<b>Clifton Hunter High School</b>	\$12,958.50	• 7.4%
<b>Edna Moyle Primary School</b>	\$10,125.25	• 5.8%
<b>George Town Primary School</b>	\$9,511.50	• 5.4%
<b>Bodden Town Primary School</b>	\$7,745.50	• 4.4%
<b>Lighthouse School</b>	\$5,430.65	• 3.1%
<b>Prospect Primary School</b>	\$4,340.50	• 2.5%
<b>Layman Scott High School</b>	\$4,061.80	• 2.3%
<b>Wesleyan Christian Academy</b>	\$4,000.00	• 2.3%
<b>East End Comm After School Program</b>	\$3,600.00	• 2.1%
<b>Creek and Spot Bay Infant School</b>	\$3,173.25	• 1.8%
<b>East End Primary School</b>	\$2,526.00	• 1.4%
<b>Cayman Academy</b>	\$2,138.00	• 1.2%
<b>CIFEC</b>	\$1,536.80	• 0.9%
<b>Grace Christian Academy</b>	\$1,261.43	• 0.7%
<b>Creek &amp; Spot Bay Jr School</b>	\$1,016.00	• 0.6%
<b>Inclusion Unit</b>	\$900.00	• 0.5%
<b>John Gray High Counselling</b>	\$250.00	• 0.1%
<b>CIFEC Counsellor Pantry</b>	\$100.00	• 0.1%



“ I'm trying to get on my feet so that I can take care of the family. Given my situation, not working, my son won't be getting much food during the summer. God bless them for taking care of his food at school. The classes they provide are helpful to me as a mother. They help me to make healthy meals and to make ends meet. When I get back on my feet I want to volunteer, to help them (FoF) for all they have done for me and my son Thank you for your help.

- PARENT, FEED OUR FUTURE SPONSORED STUDENT



# FINANCIAL OVERVIEW

FYE JUNE 30, 2014

## Funds available at the beginning of the fiscal year

	\$198,712
Distributed for the 2013-2014 School Year	\$(174,917)
Undistributed funds carried forward to 2014-2015 school year	\$23,795

## Funds raised during Fiscal 2014

Commemorative Gifts	\$1,674
Community Driven Initiatives	\$66,123
Corporations	\$70,547
Individuals	\$6,488
Other Charitable Organizations	\$19,000
Spare Change Boxes	\$10,252
Island Roast Event	\$29,252
Flowers Sea Swim Event	\$46,047
Child Month Campaign	\$36,781
Total	\$286,166

## Operating and Administrative costs incurred in Fiscal 2014

Costs contributed by donors	\$(1,528)
Other Operating and Administrative Costs	\$(162)
	\$(1,691)

## Funds available for fiscal 2015

	\$308,270
Funds available for School Meals 2014/2015	\$270,138
Funds available for Summer Programme	\$38,132
	<b>\$308,270</b>

Feed Our Future wish to recognize the generosity of KPMG, our appointed auditors. KPMG have made a commitment to offer their services on a pro bono basis. We remain extremely grateful for this support. To review our audited financials for the FYE 2013 please visit our website documents section.



# FUNDING SOURCES

Commemorative gifts  
\$1,674



Community Driven Initiatives  
\$66,123



Corporations  
\$70,547



Individuals  
\$6,488



Other Charitable Organizations  
\$19,000



Spare Change Boxes  
\$10,252



Island Roast Event  
\$29,252



Flower's Sea Swim Event  
\$46,047



Child Month Campaign  
\$36,781



\$286,166



“ On behalf of the Royal Cayman Islands Police Service ( Family Support Unit) I would like to say ‘thank you’ for you kind assistance. Keep up the good work, which is certainly impacting the community in a very positive way. We are looking forward to continuing to work with your Organization, with a view to effecting change in these Islands, one family at a time.

- DETECTIVE CONSTABLE , FAMILY SUPPORT UNIT  
ROYAL CAYMAN ISLANDS POLICE SERVICE (RCIPS)

# CORPORATE & RESTAURANT SUPPORTERS

FYE JUNE 30, 2014

## CORPORATE

ABS Trade & Commerce Ltd  
Accounting Concepts  
Advantage International Management Ltd.  
AI Rentals  
Amicus Ltd.  
Appleby (Cayman) Ltd.  
Avalon Management Limited  
Baraud  
Barclays Wealth, Barclays Private Bank & Trust (Cayman) Limited  
BDO  
BDO Advisors SEZC Ltd.  
Best Dressed Chicken  
Bodden and Bodden  
Bodden Town Primary School  
Bona Fide  
Brasserie Restaurant & Market  
Burger King Corp  
Butterfield Bank  
Caledonian Global Limited  
Calypso Grill  
Camana Bay  
Campbells  
Carey's Karma Closet  
Carey's Kids Closet  
Casa Montessori  
Cayman Distributors Group  
Cayman Enterprise City  
Cayman First  
Cayman Gift Certificates  
Cayman International School  
Cayman Islands Golf Invitational  
Cayman Islands Monetary Authority  
Cayman Islands Tourism Association  
Cayman Masonic Children's Foundation  
Cayman National Bank  
Cayman Preparatory School  
Celebrations  
Chicken, Chicken  
CI Government Department of Children and Family Services

CI Government Dept of Immigration  
CI Youth Hockey Club  
CIBC / FCIB  
Civil Aviation Authority of the Cayman Islands  
CML  
Codan  
Coutts  
Dart Enterprises Ltd.  
Dart Realty  
Deloitte  
Deutsche Bank  
Digicel  
DMS  
East End Primary School  
Eclipse Hair Design & Day Spa  
Edna Moyle Primary School  
EFG Bank  
Ericson  
Ernst & Young Ltd.  
Financial Integrated Ltd.  
First Baptist Christian School  
Fitness Connection  
Flowers Sea Swim  
GNC  
Greenlight Re  
Greentech  
Gun Bay Christian Endeavor Society  
Harney, Westwood & Riegels  
Health Services Authority  
Hew's Hotel and Restaurant Supplies Ltd  
Home Gas  
Hope Academy  
Hurley's Entertainment / Z99  
Intertrust  
Islamic Society of Cayman Islands  
ITS Cayman  
John Gray High School  
Kensington Management Group  
King's Imports



Kirk Home Centre  
 KOBRE & KIM (CAYMAN)  
 KPMG  
 Land Ltd.  
 Legacy Global Markets, S.A.  
 Lighthouse School  
 Logic  
 Mailboxes, Etc.  
 Maples & Calder  
 Maples FS  
 Massive Equipment Rental & Sales Ltd  
 MCS  
 Mega Systems  
 Mike's Ice  
 Mind Matters (Revolutions Indoor Cycling)  
 Miracle Brokers  
 Mise en Place  
 Montessori By The Sea  
 Montessori Cayman  
 Maurant Ozannes  
 Ocean Paradise  
 Ogier  
 Olsen, Carey  
 Optical Outlook  
 Ortanique  
 Pellican Trading Co.  
 PFK (Cayman) Ltd.  
 Pink Ladies Corp  
 Pizza Hut  
 Popeyes  
 Pricewaterhousecoopers  
 Priestleys  
 Pro Yacht  
 Progressive  
 Prospect Primary School  
 Prosperity Capital Management  
 Public Service Pensions Board  
 Queensgate Bank & Trust  
 Rawlinson Hunter  
 RBC Wealth Management  
 RCIP Financial Crimes Unit  
 RE/MAX  
 Red Bay Primary School

Red Sail Sports  
 Regal Realty  
 Ritz Carlton Grand Cayman  
 Rotary Club of Grand Cayman  
 Rotary Club of Grand Cayman Central  
 Rotary Club of Grand Cayman Sunrise  
 Royal Bank of Canada Trust  
 Sameenas  
 Samson & McGrath  
 Scotiabank & Trust (Cayman) Ltd  
 Shirlaw Leadership Group  
 Spin FM  
 Stepping Stones  
 Surfside Restaurant & Bar  
 Swiss & Global  
 The Security Centre  
 Seven Fathoms Rum  
 Travers Thorpe Alberga  
 Trident Trust  
 UBS  
 Uncle Clem's  
 Vision Marketing  
 Walkers  
 Winston Connolly Campaign

## RESTAURANT

Abacus  
 Calypso Grill  
 Chicken! Chicken!  
 The Lobster Pot  
 Mise en Place  
 Ortanique  
 Ragazzi  
 Ritz Carlton Grand Cayman  
 Surfside





“ I want to thank you for organising the Shopping Matters Workshop. All of the parents who attended said that not only was it fun, they learned a lot. One parent said that she learned so much about budgeting, and also how to be a better shopper.

- COUNSELOR, PRIMARY SCHOOL

# INDIVIDUAL SUPPORTERS

**Thanks to the overwhelming support of those in our community our list of individual supporters is growing by leaps and bounds and demonstrates the generosity of those in our community both young and old.**

We applaud and sincerely appreciate our individual supporters who have made a personal commitment in some way or form in support of our cause. As a means of preserving anonymity in cases and for the avoidance of any omission we have not undertaken to list individual donors in this report.



# ACKNOWLEDGMENT OF BOARD OF DIRECTORS, SUPPORTERS AND VOLUNTEERS

**Feed Our Future's Board of Directors is comprised of leading members of the community. We are teachers, lawyers, accountants, business people and philanthropists. We are passionate about leaving the world in better shape than we found it. Feed Our Future proudly welcomes two new Directors to our Board, long time advocates and supporters, Tabitha Crowley and Daniel Cummings. More details of our board can be found on our website under [About Us - Our Directors](#)**

In carrying out much of our day-to-day work Feed Our Future relies heavily on the dedication, commitment and hard work of our volunteers who give selflessly of their time. We wish to publicly thank and highlight those who have made contributions to our success over the past fiscal year:

## **Operational Volunteers:**

Mark McBryan – Technical, Website  
Tina McLaughlin – Bookkeeping & Accounting

## **Events / Educational Workshops/Administration/Other:**

Alexandria Whittaker  
Ashlyn Goubault-Ebanks  
Bethany Smith  
Caroline Moran  
Cody Bush  
Darren Thorpe  
Diana Escalante  
Idania Ebanks  
Kathy Gardner-Nicholson  
Lisa Burke  
Marie Goubault  
Russell Bunton  
Sarah Hydes  
Sean Collins  
Sian Adam  
Stephen Trench  
Vera Hunter



“ I am enjoying the benefits of your gift to our unit because it helps us to focus better; it helps us to get food when our parents cannot provide us with it. Thank you for giving the gift to our unit as a generous donation. Please accept this letter as my thank you to our program and I hope you continue to give generously to kids in need.

- STUDENT FROM THE CORNERSTONE INCLUSION UNIT

# Q & A: HUNGER IS OUR WORK

## Where does the money you raise go?

Our work focuses on ensuring that every child especially those most at risk grows up with dependable access to enough nutritious food to enable them to lead healthy productive lives. We buy food, lots of it.

## Does Feed Our Future collect and distribute food?

Feed Our Future is not a direct meal service provider. We put arrangements in place with the caterers and canteen providers contracted by various schools to provide healthy school meals to Feed Our Future sponsored students daily. We pay for the meals consumed.

## Who does Feed Our Future really support?

Feed Our Future's programmes are a response to hunger. We respond to all in need regardless of race, ethnicity or religion. Hunger is a human issue, and our mission and main focus is to reduce hunger for all children in Cayman's schools.

## How much does Feed Our Future spend on overhead?

Feed Our Future is highly efficient. We have no overheads or administrative costs. Through the commitment and hard work of our board and volunteers 100% of every donation dollar supports our food programmes. For our events, Feed Our Future works hard to get the majority of the required services and goods donated.

## Don't free meal programs enable lazy people to live well on society's dime?

Receiving food benefits from the Government or hunger charities hardly enables anyone to live well. Such programs are designed to ensure that people receive the sustenance they need so they can lead a healthy productive life and contribute back to society and get off these programs. How productive could we expect anyone – children in particular - to be if they have not eaten for days or weeks?

## Isn't hunger a foreign problem?

When many people think about where people might be going hungry, they often envision a city where the disparity between those who have and those who do not is blatantly evident. Food insecurity exists everywhere, including right here in our beautiful Island paradise. Think about those in your community, that hungry person or child might be your very own neighbor. We have heard far too many stories from Cayman's teachers about children whose stomachs are hurting because they did not eat at home, or who are falling behind in school because they cannot concentrate on anything except when their next meal will come. Hunger is becoming an epidemic in our country's classrooms.





# Q & A: HUNGER IS OUR WORK

## **How do we know that Feed Our Future's food programmes are not rife with waste and abuse?**

Each school year Feed Our Future employs a rigorous screening process, including a referral process when accepting children and families into our programme to ensure that we are getting to the right families and we are exercising our fiduciary responsibility to spend the money donated to our foundation wisely. The majority of applicants are from persons in our community desperately in need of help to ensure their family has food to eat. Feed Our Future also offers and encourages the families and children we support to attend our life skills cooking and shopping workshops.

## **How can people be overweight and food insecure?**

Many people believe that hungry people always look thin and withered. However growing research shows a correlation between obesity and hunger. The simple fact is this: people living in poverty cannot afford enough food, and often, what little food they can afford is unhealthy and processed, with low nutritional value. They also tend to have reduced opportunities for physical activity.

## **Can't hunger can be a positive motivator?**

There is no doubt that hungry people would rather not be hungry and may try to do everything they can to avoid it in the future. But that same hunger also hinders their ability to take such action. Being hungry can be all-consuming and distracting, which in turn decreases productivity in working adults, and negatively impacts unemployed people's ability to get jobs. And for children, chronic hunger has devastating effects, impacting their physical development, and making it nearly impossible to learn. In both the short and long term, having a substantial population of hungry people - be they adults or children - impedes the country's economic prosperity for everyone.

## **It is better for local charities to feed people versus the Government?**

Charitable hunger focused organisations are not designed to feed their entire community. Such organisations exist to solve a temporary or emergency situations, not systemic problems. Most, like Feed Our Future, are volunteer run and rely on donations from within the community to meet objectives and simply do not have the capacity to feed the number of people who need help.

[ some facts sourced through Mazon.org ]



“

*I almost feel guilty each time a parent or a child gives me a huge "thank you" for what you do for them. I wish I could record them and send them to you. Some of them are very touching, and often I am reminded that for some of these families what you do for them feels like a life-saving gesture.*

- COUNSELOR, PRIMARY SCHOOL

# LOOKING AHEAD

As we embark on meeting our objectives for the FYE15 year we are excited about the progress of our summer programme which launched in July and look towards working with the schools for enrollment of more needy children into our school meal programme for the 2014/2015 school year.



“ *I just want to thank you for all your help during these hard times, I am so grateful for the help with my son's daily lunch. I am still unemployed, and still need the help.*

- PARENT, FEED OUR FUTURE SPONSORED STUDENT

# THE YEAR IN REVIEW



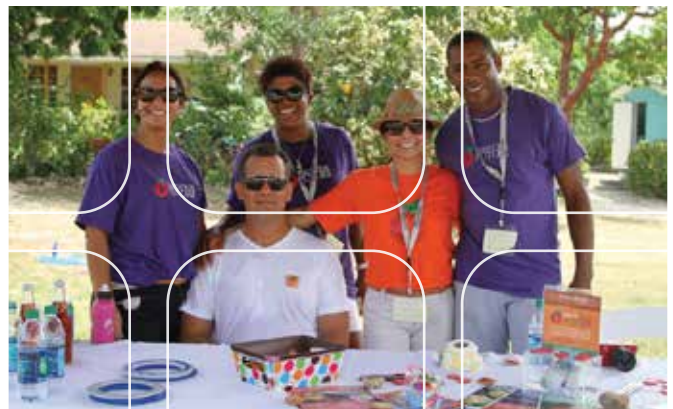


# THE YEAR IN REVIEW





# THE YEAR IN REVIEW





# THE YEAR IN REVIEW





Feed Our Future is a registered Section 80 entity,  
under The Companies Law (2010 Revision)

[www.feedourfuturecayman.org](http://www.feedourfuturecayman.org)

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